

M/s.

Dear Sir(s),

You are requested to quote the rate for publication of Tender/Appointment and other notices/publication matters in the daily Newspapers as per enclosed **ANNEXURE-A & B**, as and when required basis.

1. **Rate** :- You should quote the rate in % above/ below/ at par of negotiated Newspaper Card Rate in enclosed Annexure-A. Your quoted rate should be inclusive of all taxes and duties but excluding Service Tax. You should submit one copy of present Card Rate of daily Newspapers as mentioned in enclosed ANNEXURE-A with the offer. All the pages of your offer including ANNEXURE-A&B should be signed with Company's seal.
2. **Validity of Rate** : Your quoted discount should be valid till 31<sup>st</sup> March,2014 from the date of order. Newspapers Card Rate as mentioned in ANNEXURE-A and discount will be firm for entire period of contract i.e. till 31<sup>st</sup> March,2014.
3. **Scope of Work** :- After getting intimation from BBJ, agency should collect the matter of publication and submit one copy of proof for approval.
4. **Payment** :- Within 30 days from the date of publication and submission of bill with copy of publication.
5. **Termination of Contract**:- If the agency persistently disregard the instruction of BBJ or failed to adhere to the agreed publication within the stipulated period, BBJ shall be a liberty to terminate the contract/supply/work in full or part as would be applicable by issuing first seven days and then 48 hours notice.

In case of failure to complete the publication as per requirement and within the stipulated completion period, BBJ reserves the right to cancel the order, either in part or full as the situation demands and get the work done by deploying other agency/agencies.

6. **Last Date of Submission** :- Your sealed quotation must reach to our Head Office on or before 9<sup>th</sup> May,2013 by 11.00 a.m.

(S.Banerjee)  
Dy.Genl.Mgr.(P-II)

## ANNEXURE-A

Sl. No.	Newspapers	Newspaper Rate in Per Sq.CM. (Negotiated Rate) – All edition Black & White for display.		Quoted % above / below / at par or Rs. (Please strike out which is not applicable)	
		Tender	Appointment	Tender	Appointment
1	<b>The Statesman</b> (All Edition)				
(a)	Sunday	460.00	380.00		
(b)	Weekdays	460.00	380.00		
2	<b>The Telegraph</b> (All Edition)				
(a)	Sunday	1421.00	1080.00		
(b)	Weekdays	1421.00	1080.00		
3	<b>The Economic Times</b>				
(i)	The Economic Times – Mumbai				
(a)	Sunday				
(b)	Weekdays				
(ii)	The Economic Times –Delhi				
(a)	Sunday				
(b)	Weekdays				
(iii)	The Economic Times - Kolkata				
(a)	Sunday				
(b)	Weekdays				
(iv)	The Economic Times- Bangalore				
(a)	Sunday				
(b)	Weekdays				
4	<b>The Times of India</b> (East)				
(a)	Sunday				
(b)	Weekdays				
5	<b>Anandabazar Patrika</b> (Kolkata Edition)	1574.00	1230.00		
6	<b>Anandabazar Patrika- Kajerbazar</b> (Kolkata Edition) + <b>The Telegraph - Job</b> (All Edition)				
(a)	Sunday	2271.00	1920.00		
(b)	Weekdays	2271.00	1920.00		

7	<b>Hindusthan Times</b>				
(i)	Hindusthan Times- All Edition (Delhi, Chandigarh, Mumbai, Bhopal, Kolkata, Patna, Ranchi, Lurchnow)				
(a)	Sunday	3780.00	3700.00		
(b)	Weekdays	3780.00	3700.00		
(ii)	Hindusthan Times - Mumbai				
(a)	Sunday	1440.00			
(b)	Weekdays	1440.00			
(iii)	Hindusthan Times - Kolkata				
(a)	Sunday	200.00			
(b)	Weekdays	200.00			
(iv)	Hindusthan Times - East (Bengal + Bihar + Jharkhand)				
(a)	Sunday	878.00			
(b)	Weekdays	878.00			
(v)	Hindusthan Times - Delhi				
(a)	Sunday	1980.00			
(b)	Weekdays	1980.00			
(vi)	Hindusthan Times - All + Mint(South)				
(a)	Sunday	4000.00			
(b)	Weekdays	4000.00			
(vii)	Hindusthan Times = All (Delhi + Chandigarh + Mumbai + Pune + Ahamedabad + Kolkata + Hyderabad + Chennai + Bangalore)				
(a)	Sunday	1050.00			
(b)	Weekdays	1050.00			

(S.Banerjee)  
Dy.GM(P-II)

Enclosure to BBJ NIT ref. no. NIT/DGM(P-II)/PRESS/ADVT/GS&OE dated 25<sup>th</sup> April,2013

ANNEXURE-B

Sl. No.	Newspapers	Newspaper Rate in Per Sq.CM. (Negotiated Rate) – All edition Black & White for display.		Quoted % above / below / at par or Rs. (Please strike out which is not applicable)	
		Tender	Appointment	Tender	Appointment
1	<b>AJ</b> (Bihar & Jharkhand)				
(a)	AJ (Patna)				
(b)	AJ (All Edition)				
2	<b>Sambad</b> (Cuttack & Bhubaneswar Edition)				
3	<b>Daily Desher Katha</b> (Assam & Guwahati Edition)				
4	<b>Employment News</b>				
5	<b>Rozgar Samachar</b>				

**Note :** The bidder has to submit the card rate along with documentary evidence from the Publication House at the time of submission of their sealed offer.

(S.Banerjee)  
DGM(P-II)